Subject: Fwd: Tomorrow Night: FREE Business Planning Class

From: Miranda Paster <miranda.paster@lacity.org>

Date: 10/17/2017 10:53 AM

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fyi

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From: Richmond Main Street Initiative <admin@richmondmainstreet.org>

Date: Tue, Oct 17, 2017 at 10:25 AM

Subject: Tomorrow Night: FREE Business Planning Class

To: miranda.paster@lacity.org

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Richmond Main Street Initiative

# Special Main Street Mailer

#### **Greetings!**

Attention all current and future Richmond entrepreneurs: **3** *FREE* **business workshops** happening in Downtown this Fall!

First Steps to a Successful Start-Up: Wednesday, October 18 Invaluable information about starting your own business

Richmond Business Bites: Tuesdays, November 7 & 14 2 Workshops all about Certifications

Space is limited. Register today!

Sharing is caring: Pass this message along to friends and colleagues!

## First Steps to Successful Start-UpsFirstSteps



Are you interested in starting your own business? Then you need to register for this FREE workshop TODAY! Learn about the attributes of a successful entrepreneur AND invaluable sources of information for the nuts and bolts of starting your business:

- Licenses and permits
- Business planning process
- Key information sources for developing your business plan
- How to take advantage of the Contra Costa SBDC's free and low-cost business services
- And much, much more!

### First Steps to Successful Start-Ups

When: tomorrow Wednesday, October 18

**Time:** 6:30pm - 8pm

Location: 1015 Nevin Avenue, Suite 105, Richmond, CA 94801

(additional entrance at <u>402 Harbour Way</u>) **Instructor:** Vaneese Johnson, SBDC Advisor

Hosted by: Richmond Main Street Initiative and Contra Costa SBDC

#### **REGISTER NOW**

Online at <a href="https://www.ContraCostaSBDC.org/calendar">www.ContraCostaSBDC.org/calendar</a>

OR Call (925) 602-6810

#### **LEARN MORE**

#### **Richmond Business BitesBizBites**



#### Fall 2017 Series

#### **How to Become Certified for Contracts with Anchor Institutions**

2 Sessions to Get Your Business Certified!

#### **SESSION 1: Introduction To Certification\***

When: Tuesday, November 7, 10am - 12pm

An introduction to certification with UC Berkeley, including guidance on document requirements and other strategies to improve outcomes for local small business to become certified with anchor institutions.

**Space is limited.** Register today!

### **SESSION 2:** Get Certified! Hands-On Certification Workshop

When: Tuesday, November 14, 10am - 12pm

A 2-hour online, hands-on completion of certification application. Capacity: 35 \*waitlist and walk-ins will be allowed as space allows\*

Space is limited. Registration opens November 8, 2017

Location: Catholic Charities of the East Bay, 217 Harbour Way, Richmond

\*Session 1 is a pre-requisite for Session 2. Participants interested in Session 2 are required to take Session 1. Exceptions will be made on a case-by-case basis and by contacting Richmond Main Street\*

#### For More Information

Visit RichmondMainStreet.org
Call (510) 236-4049
Email admin@richmondmainstreet.org

Sponsored by: UC Berkeley Partnership Grant

### **LEARN MORE**

# **Revolving Loan Fund ProgramRLF**

Are you a Richmond business? Are you looking to locate your business in Richmond? Need working capital, funds to make improvements, help purchasing equipment?

The City of Richmond's Revolving Loan Fund Program is here for you! Learn more: Download the Brochure!

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#### **Richmond Main Street Initiative**

Revitalizing Historic Downtown Richmond

1015 Nevin Avenue, Suite 105 Richmond, CA 94801 (additional entrance at 402 Harbour Way)

Richmond Main Street Initiative, 1015 Nevin Avenue, Suite 105, Richmond, CA 94801

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Counting my blessings - Sing and be Happy Today!

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